



Groundbreaking Bletchley & Fenny

MK: Bletchley & Fenny Stratford Town Deal

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MKC**

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Briefing contents



- **The Bletchley/ Fenny Stratford context**
- **Background to the MK: Bletchley and Fenny Stratford Town Deal bid**
- **Funding announcement and next steps**
- **Communications and Engagement approach**

Bletchley context

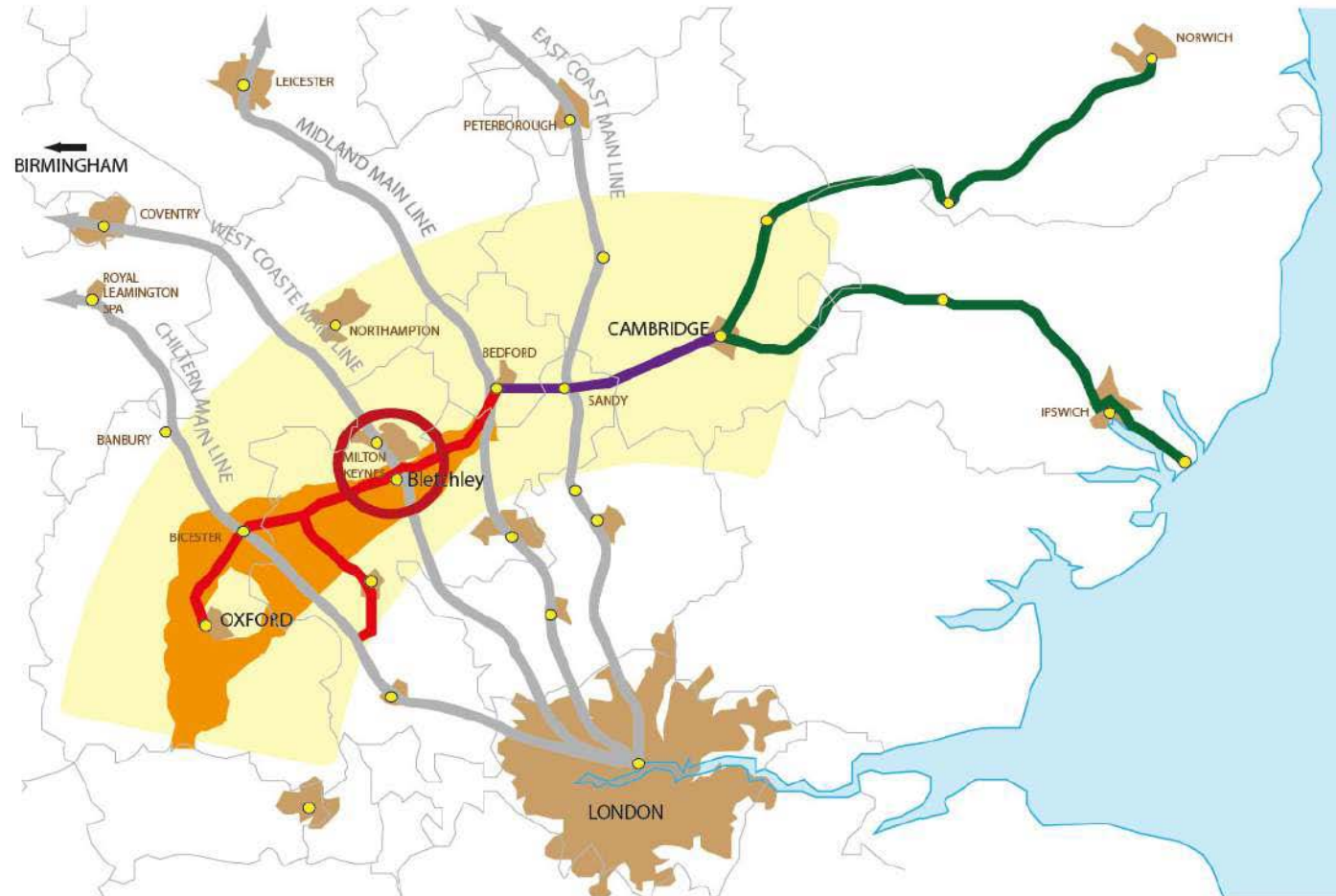


- Decline
- Central Bletchley Regeneration Strategy SPG [2004]
- East West Rail [EWR]:
 - 'A railway line through the brain-belt of Britain'
 - Oxford - Cambridge Arc
 - Western Section operational 2024/25
 - Catalyst for 'once in a generation' Bletchley town centre renewal
- Capitalising on rail investment & enhanced connectivity:
 - Transformational opportunity

Opportunity at the heart of the Arc



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MK: GVA 2017



	<u>GVA Total</u>	<u>Per Worker</u>
Milton Keynes	£13.25 billion	£73k
Oxford	£6.8 billion	£56.4k
Cambridge	£5.9 billion	£55.9k

MKC response to date



- East-West Rail : £7.65 million ‘local contribution’ [2013] & ‘eastern entrance’ feasibility work
- Bletchley, ‘Fixing the Links’ scheme [completed 2017]
 - £3.5 million [inc. £1.5 million Local Growth Fund]
- Plan:MK Policy SD16: Central Bletchley Prospectus Area [2019]
- Central Bletchley Prospectus [approved 2019]
- Commitment to SPD production [2021/22]

Central Bletchley Prospectus Area



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Prospectus Area: Opportunity Sites



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Towns Fund – background to the bid



- £3.6bn fund to support towns to build prosperous futures - up to £25m per town
- 101 places identified, including MK to work with government to develop “innovative regeneration plans”
- Town Deals are part of the commitment to “levelling up” regions
- Bletchley & Fenny Stratford Town Deal



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Press release

100 places to benefit from new Towns Fund

Towns across England will work with the government to develop innovative regeneration plans.

Published 6 September 2019

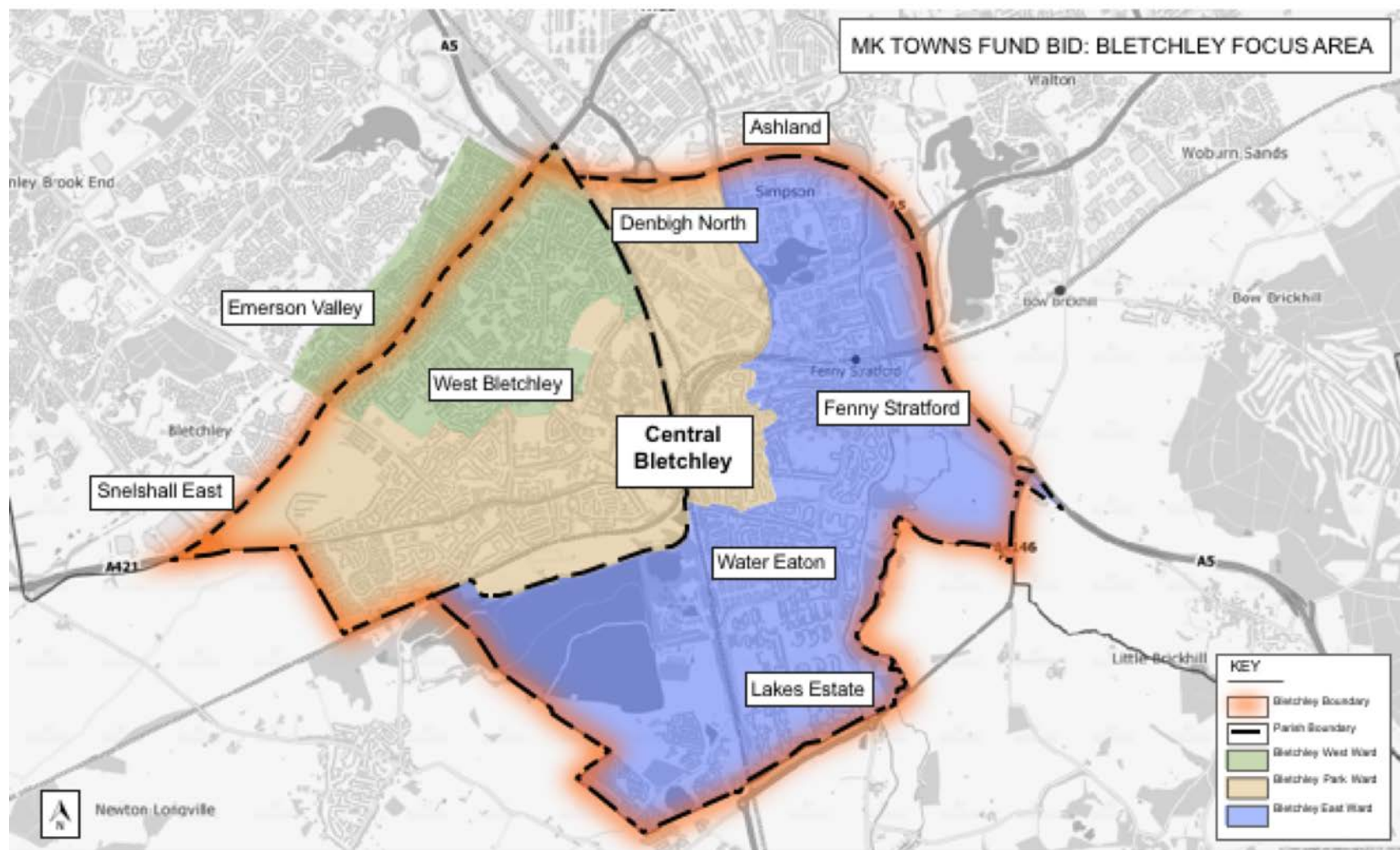
From: [Ministry of Housing, Communities & Local Government](#), [The Rt Hon Jake Berry MP](#), and [The Rt Hon Robert Jenrick MP](#)



'Intervention Area'



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Town Deal Board Membership



- John Cove, Chair of the Board and Chairman of Milton Keynes Dons FC Sport & Education Trust
- Councillor Pete Marland, Leader of Milton Keynes Council
- Delia Shephard, Bletchley & Fenny Stratford Town Council
- Helen Hupton, West Bletchley Council
- Angie Ravn-Aagaard, Treasurer of the Consortium of Bletchley Residents Associations [COBRA]
- Ian Revell, CEO of MK Community Foundation
- Dr Julie Mills OBE, CEO and Group Principal of MK College
- Oliver Mytton, Deputy Director of Public Health at Milton Keynes Council
- Matthew Green, Property Development Director, Milton Keynes Development Partnership
- Hilary Chipping, CEO at the South East Midlands Local Enterprise Partnership
- Peter Hume, Senior Programme Manager at Network Rail/EWR [& Jason Graham]
- Iain Stewart MP, Member of Parliament for Milton Keynes South
- Catherine Butt, Vicar of St Frideswide's Anglican Church in Water Eaton
- Dr Vann Canthaboo, GP at Westfield Road Surgery

MK: Bletchley & Fenny Stratford Town Deal: Our Journey



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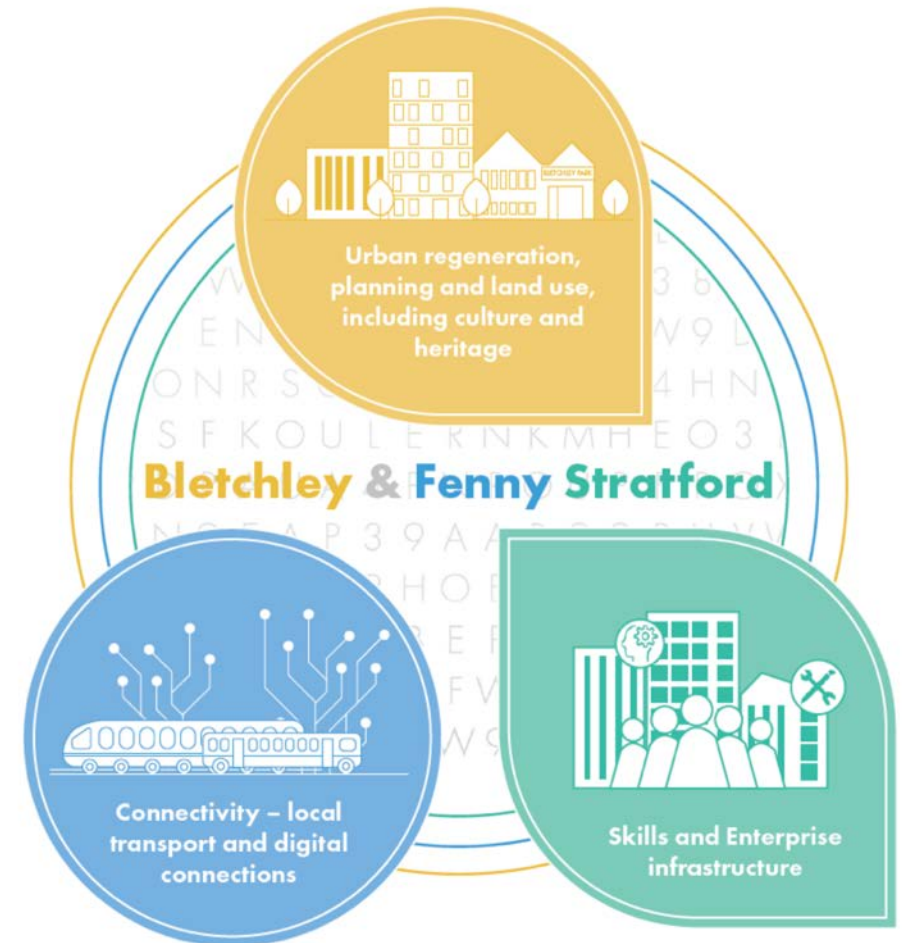
MK: Bletchley & Fenny Stratford Town Deal - Vision



Groundbreaking Bletchley & Fenny

Bletchley and Fenny Stratford: connecting people, business and places today and tomorrow

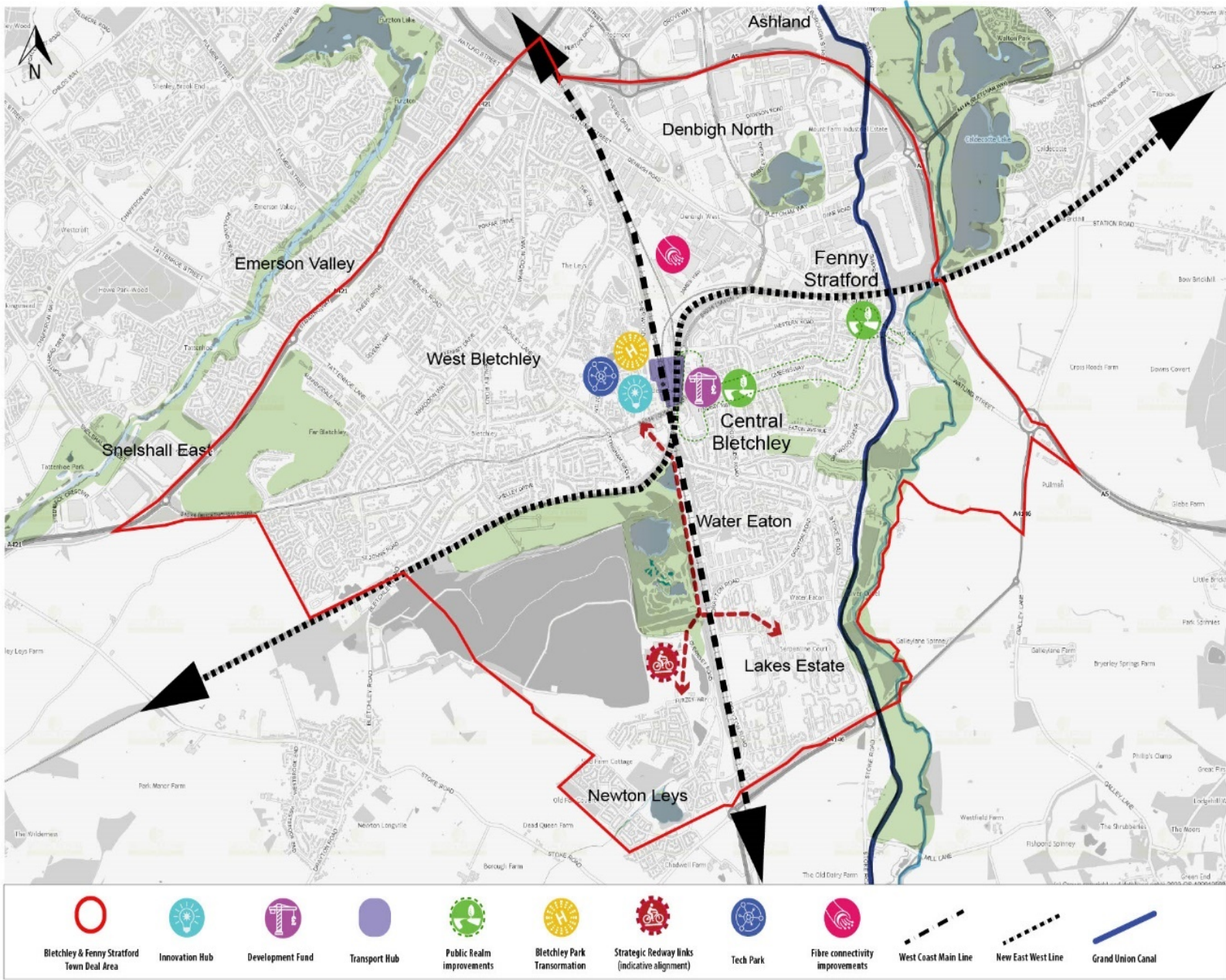
“Bletchley and Fenny Stratford will be a thriving, healthy, affordable and attractive place, where its diverse communities are celebrated and connected to opportunities to live, work and play. It will be a centre for innovation, benefitting from its excellent strategic rail connections to London, Oxford and Cambridge and taking forward the pioneering and enduring legacy of Bletchley Park to provide a bright future for all”



Town Investment Plan proposed projects

 Innovation Hub	The Innovation Hub will realise the redevelopment potential of the old Fire Station and other sites around Bletchley railway station. The scheme will comprise residential-led mixed use development and include an innovation/ incubator hub for emerging businesses. The hub will be located near to the proposed Institute of Technology.	£3.05 million	 Tech Park Bletchley	Tech Park Bletchley will be co-located with the proposed Institute of Technology (IoT), further strengthening the digital skills ecosystem and complementing the IoT as a self-contained business, innovation, research and community hub. Tech Park will support skills development, providing access to progression and pathway support for individuals and organisations. Space will also be dedicated to incubator, accelerator and co-working activity. This space will be for IoT graduates and local digital businesses (independents, start-ups and SMEs), providing essential links to the workplace and careers mentoring.	£1.02 million
 Revolving Development Fund	The revolving development fund will facilitate acquisition and re-use of run-down and dilapidated sites for new and improved uses (such as housing and commercial uses). Once the initial tranche of key sites in central Bletchley have been re-purposed, it is anticipated the fund will facilitate further development.	£10.16 million			
 Transport Hub	Creation of a new eastern station entrance, improving access between the town centre and the station and overcoming issues of severance. The project will align closely with the future station that will serve EVR. The proposal also includes elements to realign key highways and bus infrastructure.	£3.91 million	 Transformation at Bletchley Park	The project will enable the creation of new exhibition spaces, a Collection Centre and a Learning facility as part of long-standing ambitions to preserve and enhance Bletchley Park as a world-class visitor attraction. This will be the first time these buildings (three wartime buildings in the centre of the Bletchley Park site: Block A, Block E and Teleprinter Extension) will be open as part of the Trust's heritage offer. This investment will play a critical role in enabling Bletchley Park to adapt in challenging circumstances.	£2.24 million
 Public Realm Improvements	Public realm investment to the Queensway area and Fenny Stratford's high street to improve the appearance, attractiveness, safety and usability of these areas. This project will also create a regular "heritage market" in and around the Queensway area.	£3.05 million	 Fibre Connectivity	Additional investment to complete the remaining areas of Bletchley/Fenny Stratford currently without full fibre connectivity.	£0.10 million
 Redway Improvements	Delivery of additional Redway links (dedicated paths for walking, cycling and running) between the Lakes Estate/ Newton Leys and Bletchley town centre.	£0.76 million	 Active Marketing of vacant sites	This project seeks funding to increase the inward investment activity function of Milton Keynes Council to attract new businesses, jobs and investment. Activity will work closely with Bletchley Park Trust and will build in a wider skills development focus to directly address issues like employer engagement.	£0.71 million

Location of TIP Projects



Town Investment Plan [TIP] – submitted October 2020



Themes:

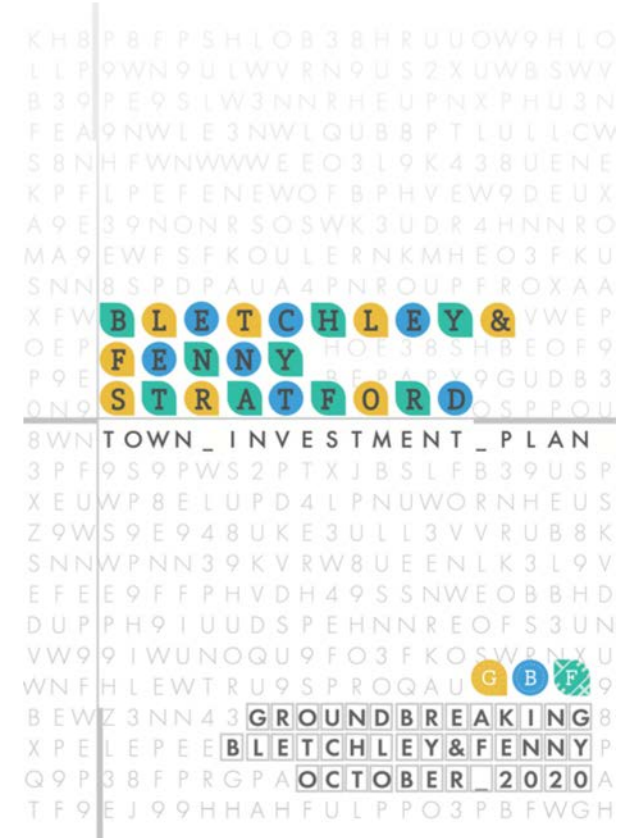
- Urban regeneration, planning & land use, including culture & heritage
- Connectivity: local transport & digital
- Skills & enterprise infrastructure

Evidence of Need [i.e. deprivation]

Vision & Objectives

Theory of Change & Project Prioritisation:

- Market failure
- Outputs
- Outcomes
- Intended impacts



Town Deal Governance



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Town Deal Board

- Sets the TD Vision
- Develops the TIP
- Co-ordinates resources
- Influences Stakeholders
- Monitors Project Progress
- Leads Engagement

Town Deal Implementation Group

- Coordination, management and delivery of actions
- Implementation of the Investment Plan
- Provides Board Secretariat
- Manages consultation and engagement

MKC

- Retains statutory roles, functions and decision making.
- Supports the Board with governance and decision making functions.
- Accountable body



MKDP

- Provide advise on development strategy
- Manage the Revolving Development Fund
- Deliver the Innovation Hub project.

Funding announcement



- Successful funding announcement on 3 March 2021
- £22.7 million Town Deal offered – all projects supported, some with conditions attached

“The delivery of this deal should integrate with wider considerations including the government’s significant investment in East West Rail to use this opportunity for regeneration and development in and around Bletchley station catalysed by the new connectivity opportunities

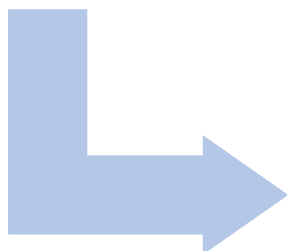
.... This is an exciting opportunity to come together to drive long-term economic and productivity growth in Milton Keynes, particularly as we meet the challenges presented by Covid-19.”

Next steps

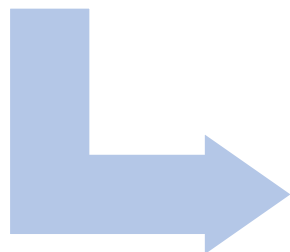


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Agree Heads of
Terms
by 24 March '21



Agree allocation of
funding to projects
March/April '21



Develop the Business
Case for each project
May '21 – May'22

Accelerated Projects

- Former fire station
- Redway links



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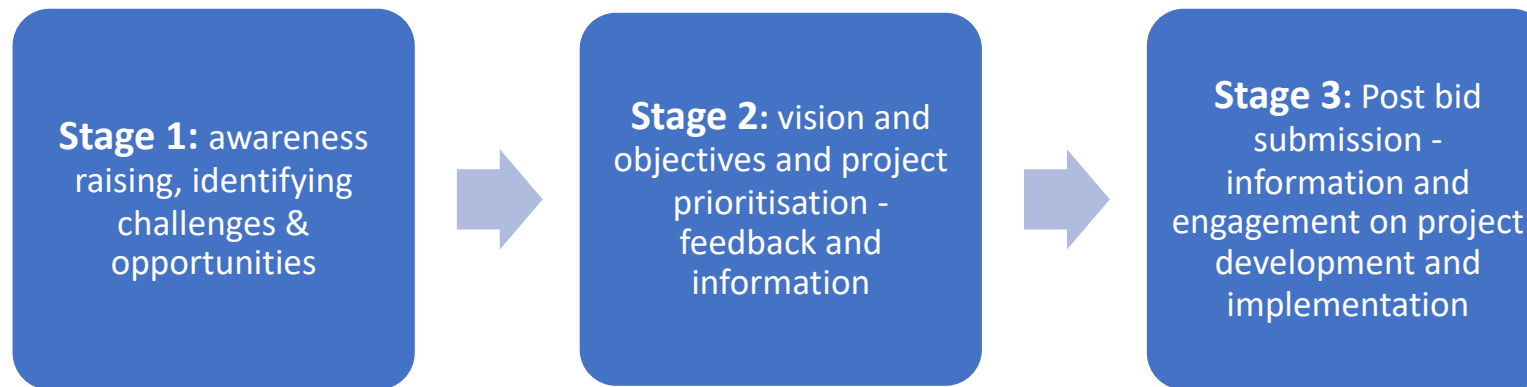
MK: Bletchley & Fenny Stratford Town Deal

Communications and Engagement

Stakeholder Engagement approach



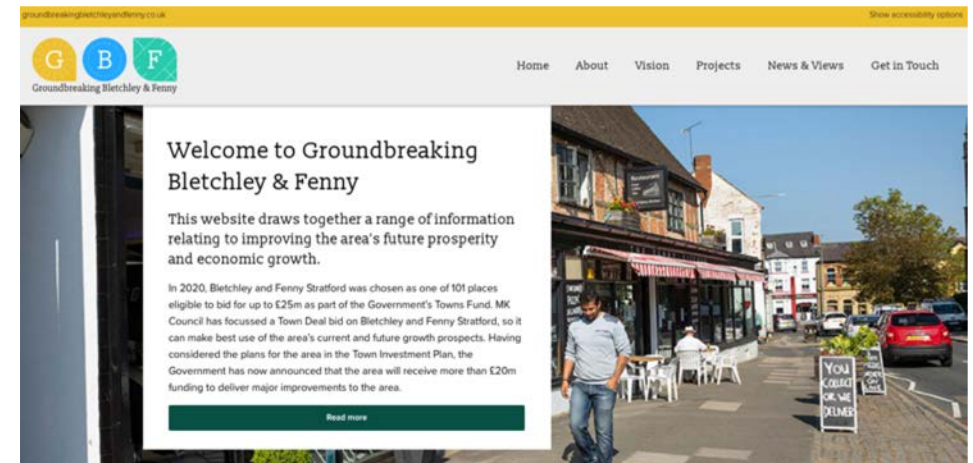
- Stakeholder engagement an important part of the Town Deal bid
- Stakeholder Engagement Plan prepared and submitted alongside the TIP in October 2020
- 3 stages, building on previous engagement and consultation:



Stages 1 & 2 – Summer 2020



- **Questionnaire survey, August – October:** to raise awareness and understand the area's issues, challenges, strengths and opportunities
- **Information sharing** through WBC and BFSTC communication channels; BPARA and COBRA; local businesses and the Youth Cabinet
- **New website created –**
www.groundbreakingbletchleyandfenny.co.uk



Stage 3 - March 2021 onwards



Key activities:

- Continuing liaison and information sharing with existing local partners including the Town Deal Board members; parish and town councils; residents' associations.
- Widening and diversifying stakeholder engagement - especially young people, black and minority ethnic communities and private sector stakeholders.

Stage 3 - March 2021 onwards contd



Key activities:

- Using the Groundbreaking Bletchley and Fenny website to host information not just about the Town Deal but other relevant projects, including East West Rail, Institute of Technology and Bletchley Park as they progress
- Developing stakeholder engagement plan(s) for Business Case development: a number of the Town Deal projects, eg public realm improvements will benefit from engagement and consultation with local stakeholders to ensure that the project delivers all possible benefits to the area

Stage 3 - March 2021 onwards contd



Responding to Town Deal offer

Building on the information gathered at Stages 1 and 2:

- **Expected outputs & outcomes:** perceptions of the place by businesses, residents and visitors
- **General conditions – TIP improvements:** understanding impact of TIP as a whole and on particular groups of residents; prepare a future engagement plan for private sector stakeholders.
- **Business case development:**
 - **Public realm improvements** – undertake stakeholder engagement to explore potential improvements
 - **Redway improvements** – establish stakeholder engagement group and explore route options, building on the ACP work

Questions?



Thank you for listening